



# SPONSORSHIP OPPORTUNITIES

# OUR HISTORY



The Courthouse Athletic Center was founded in 1996 by two people who became friends through their mutual love of sports. Together they realized their community had a problem. They became frustrated with the conditions of the local recreational facilities and their lack of organized playing opportunities. The community was missing a place where kids and adults alike could participate in quality athletics in a top-of-the-line facility. A place where everyone feels welcome, like being part of a large family. A place where winning isn't everything, fair play is expected, and good sportsmanship is practiced. With this vision in mind, The Courthouse Athletic Center of Kalamazoo was created. A few years later, a second location was opened in Byron Center, The Courthouse Athletic Center of Grand Rapids.



# OUR FACILITIES



## KALAMAZOO

30,000 Square Feet  
Fitness Center  
4 Regulation Basketball Courts  
6 Regulation Volleyball Courts  
2 Outdoor Sand Volleyball Courts  
Glass Backboards with Breakaway Rims  
Non-Glare Lighting  
Hardwood Floors  
Grandstand Seating  
Locker Rooms with Showers  
Concession Area  
Climate Controlled



## GRAND RAPIDS

30,000 Square Feet  
Climate Controlled  
Locker Rooms with Showers  
Concession Area  
4 Regulation Basketball Courts  
6 Regulation Volleyball Courts  
Glass Backboards with Breakaway Rims  
Non-Glare Lighting  
Hardwood Floors  
Grandstand Seating



# OUR PROGRAMS



## **BASKETBALL**

*Camps & Training & Private Lessons  
Leagues & Tournaments*

## **VOLLEYBALL**

*Camps & Training & Private Lessons  
Leagues & Tournaments  
Club/Travel Teams*

## **FITNESS**

*Cardio & Weight Rooms  
Group Fitness Classes  
Personal & Group Training*

## **FACILITY & COURT RENTALS**

## **BASKETBALL**

*Camps & Training & Private Lessons  
Leagues & Tournaments*

## **VOLLEYBALL**

*Camps & Training  
Club/Travel Teams*

## **HOUSE OF SPEED**

## **FACILITY & COURT RENTALS**



# THE COURTHOUSE COMMUNITY



# WHY PARTNER WITH US?

## **THE COURTHOUSE BY THE NUMBERS...**

**Over 500,000 people** visit our facilities every year.

**Over 196,500 people** visit our website every year.

**Over 11,500 opted-in subscribers** are on our email list.

**Over 1,700 people** follow our Facebook pages.

*These numbers are annual figures. We expect these values to continue to climb as families invest in their health and participate in recreational activities.*



# SPONSORSHIP OPPORTUNITIES

## **THE SLAM DUNK PACKAGE - \$2,000**

4'x8' banner in prime viewing locations (East Wall or Main Entry/Exit. Banners must be vertical)  
Recognition on The Courthouse Athletic Center Website.  
Recognition on all Courthouse Athletic Center email marketing.

## **THE BUMP, SET & SPIKE PACKAGE - \$1,500**

3'x5' banner in prime viewing locations (North or South Walls)  
Recognition on The Courthouse Athletic Center Website  
Recognition on all Courthouse Athletic Center email marketing.

## **THE THREE POINTER PACKAGE - \$2,000**

3'x5' vertical scoreboard banner  
Recognition on The Courthouse Athletic Center Website  
Recognition on all Courthouse Athletic Center email marketing.

## **THE LEAGUE SPONSORSHIPS PACKAGE - \$1,200** *(based on an 8-week league)*

Logo on game schedules  
Handouts on league night  
On-site representation on league night  
24"x36" welcome board with logo and recognition on league night

Packages are priced for one year agreements. Additional sponsorship opportunities available - inquire at your desired location.



# HOW TO GET STARTED

## **WE WOULD LOVE TO PARTNER WITH YOU!**

*We believe our programs play an integral role in helping build healthy families and strong communities. You can be part of this experience for our customers and promote your business at the same time to a very captive audience.*

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